



Asian American Organizing Project is offering up to \$10,000 in Civic Engagement and Organizing grant funding for 2019-20. Currently, MN Asians make up 3.1% (125,617) of Minnesota’s Electorate and vote share, however, only 1.9% (61,729) of Asian communities are registered to vote. AAOP is committed on closing the 1.2% voter gap within the next four years by supporting a cohort of Asian organizations and groups who are committed to increasing Asian civic engagement and organizing power in Minnesota. The

goals are to increase the number of new voters and voter turnout among Asian communities; bring together communities to promote areas of common interest; help develop capacity and leadership skills to effectively advance the narratives of Asian experiences and issues.

Increasing Asian Civic Engagement and Organizing Planning Guide 2019-20

Applicant Organization Name:	
Organization Tax Status: 501c3 or Fiscal Sponsored?	
Executive Director or Project Lead Name(s):	
Phone and Email:	
Address:	
Website:	
Organization Social Media Information	

About Your Organization

1. Provide a summary of your organization or group’s mission and history? Briefly describe major program and/or activities, goals and any major successes?

2. How are decisions made in your organization? Who is involved in the decision making process?

3. How many members, supporters, or contacts do you have in your database, and how often do you communicate with your members, supporters or contacts? What methods do you use to communicate (i.e. at the doors, phones, via newsletter, at events, through your network of leaders, email/social media)?

4. What issue(s) is your organization prioritizing in 2019-2020, and how will you address them? How will you connect these issues to civic engagement? Give an example of how you will organize your community around the issue(s)?

5. What is our organizational goal for 2019-2020? Please list major events in your organizational timeline down below (2019-2020):

Simple Budget

1. Please explain briefly, how you will spend the allotted funds. For example: hiring staff or contractor, purchasing equipment, training, community event cost, space rental, food or travel reimbursement.
2. Additionally, attach any total budget expense sheets you've prepared or use the template budget below according to your funding plans.

INCOME (Grants/Donations)	Amount
Total Income:	
EXPENSE	Amount
Salaries/Wages	
Intern/Fellow	
Consultant & Professional Fees	
Travel	
Equipment	
Supplies	
Training	
Printing & Copying	
Rent & Utilities	
Other (Specify)	
Total Expenses:	
Income Minus Expenses	

Requirements for this Fund

- All the funding expenses must support nonpartisan voter engagement and/or civic engagement related activities. The funding can not be used toward general operations or partisan related activities.
- Have one to two consist leaders showing up to all grant related functions
 - Dedicated point person(s) to lead the work that includes showing up for required aaop events (organizational check in, voter engagement activities, training, orientation, conferences), coordinating volunteers and members with AAOP staff (Vang Xor Xiong), and communication with AAOP staff(s).
- Increase your community's participation through integrated voter engagement
- Build Asian Civic Power by:
 - Completing 30 door-knock shifts and 15 phone-shifts
 - A completed shift is defined as your organization's member(s) and/or volunteer(s) have participated in a voter engagement activity that's hosted by AAOP
 - Participate in National Voter Registration Day (NVRD) on September 24, 2019
 - Participate in Get Out The Vote (GOTV) on November 2 to November 4
- Building community connectedness by:
 - Participate in Action Camp on late July
 - Participate in volunteer appreciation
 - Participate in quarterly cohort meeting
 - Cohort Orientation/Retreat in May 25-26 (Saturday and Sunday)
 - Build community solidarity through trainings and events
- Develop organizational leadership and capacity through:
 - Volunteer recruitments: 2 - 4 volunteers (or more) per door-knock and 4 – 6 volunteers (or more) per phonebanks.
 - Leadership recruitment: recruit 2 - 4 or more leaders to support your work
 - Attending all trainings such as voter education, data management, and multi-racial and ethnic organizing
 - Participate in Asian American Advancing Justice Conference in March 2020 - Las Vegas, NV

*If selected, your organization must be able to attend Cohort Orientation/Retreat in May 25-26 (Saturday and Sunday)

Signature of Executive Director/Project Lead

Date